

AMENDMENTS TO THE CLAIMS

The claims in this listing will replace all prior versions, and listings, of claims in the application:

LISTING OF THE CLAIMS

1. (Currently Amended) A method for dynamically creating and delivering interactive personalized ~~multimedia~~ content in an electronic environment, comprising:
providing a narrative framework;
sequencing and editing the narrative framework, based upon a ~~user-profile~~ of a user, to create a dynamically generated narrative;
modifying the dynamically generated narrative based upon a delivery context; and
rendering the modified narrative for presentation to the user.
2. (Original) The method of claim 1, further comprising updating the user profile based on a user interaction history.
3. (Original) The method of claim 1, in which the user profile is created by gathering data from the user, analyzing a history of the user, monitoring data related to the user, and detecting patterns and trends of the user.
4. (Original) The method of claim 1, in which the delivery context comprises a display

area.

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5. (Original) The method of claim 1, in which the delivery context comprises a network connection.

6. (Original) The method of claim 1, in which the narrative framework further comprises content elements, each content element comprising a plurality of types of representations having different media characteristics, facilitating modification based upon delivery context.

7. (Currently Amended) A method for generating a personalized ~~broadcast program~~ guide ~~that suggest for suggesting~~ programs to a user, the method comprising:

creating a standard program schedule based upon an initial time period;

obtaining a profile of the user, the user profile based on at least a weighted set of interests of the user;

selecting at least one suggested program~~programs~~ based upon the user profile and the standard program schedule;

resolving at least one constraint~~constraints~~ specified by display rules; and

displaying the at least one suggested program~~programs~~ in accordance with the at least one resolved constraint~~constraints~~.

8. (Original) The method of claim 7, further comprising periodically refining the user profile.

Claim 9 (Canceled).

10. (Original) A method for dynamically assembling content, comprising:

adapting the content to a user;

adapting the content based upon available content; and

adapting the content to a context at a delivery time.

11. (Original) The method of claim 10, in which the context comprises a display area.

12. (Original) The method of claim 10, in which the context comprises a network connection.

13. (Currently Amended) A computer readable medium ~~storing a program that stores a~~
computer program, executable by a computer, for dynamically creating and delivering interactive
personalized multimedia content in an ~~electronic environment~~, comprising:

a retrieving source code segment ~~that retrieves~~executable to retrieve a narrative
framework;

an editing source code segment ~~that sequences~~executable to sequence and ~~edit~~sedit the
narrative framework, based upon a user profile of a user, to create a dynamically generated
narrative;

a delivery context source ~~code~~code segment ~~that modifies~~executable to modify the
dynamically generated narrative based upon a delivery context; and

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a rendering source code segment ~~that renders~~executable to render the modified narrative for presentation to the user.

14. (Currently Amended) The medium of claim 13, further comprising a profile updating source code segment ~~that updates~~executable to update the user profile based on a user interaction history.

15. (Currently Amended) The medium of claim 13, further comprising a profile creation source code segment ~~that creates~~executable to create the user profile by gathering data from the user, analyzing a history of the user, monitoring data related to the user, and detecting patterns and trends of the user.

16. (Original) The medium of claim 13, in which the delivery context comprises a display area.

17. (Original) The medium of claim 13, in which the delivery context comprises a network connection.

18. (Currently Amended) The medium of claim 13, in which the narrative framework further comprises content elements, each content element comprising a plurality of types of representations having different media characteristics, facilitating modification based upon the delivery context.

19. (Currently Amended) A computer readable medium storing a ~~program that stores a computer program, executable by a computer,~~ for generating a personalized ~~broadcast program guide that suggest for suggesting~~ programs to a user, the ~~computer readable medium program~~ comprising:

a creation ~~source~~ code segment ~~that creates executable to create~~ a standard program schedule based upon an initial time period;

a profile ~~source~~ code segment ~~that obtains executable to obtain~~ a profile of the user, ~~the user profile based on at least a weighted set of interests of the user;~~

a selecting ~~source~~ code segment ~~that selects executable to select~~ suggested programs based upon the user profile and the standard program schedule;

a constraint ~~source~~ code segment ~~that resolves executable to resolve~~ at least one constraint specified by at least one display rule; and

a display ~~source~~ code segment ~~that displays executable to display~~ the suggested programs in accordance with the resolved constraint.

20. (Currently Amended) The medium of claim 19, further comprising a refining ~~source~~ code segment ~~that periodically refines executable to periodically refine~~ the user profile.

Claim 21 (Canceled).

22. (Currently Amended) A computer readable medium storing a ~~program~~that stores a computer program, executable by a computer, for dynamically assembling content, the computer readable medium comprising:

a user ~~source~~ code segment ~~that adapts~~executable to adapt the content to a user;

a content ~~source~~ code segment ~~that adapts~~executable to adapt the content based upon available content; and

a delivery context ~~source~~ code segment ~~that adapts~~executable to adapt the content to a context at a delivery time.

23. (Original) The medium of claim 22, in which the context comprises a display area.

24. (Original) The medium of claim 22, in which the context comprises a network connection